

JAMES J. CAMPBELL

James Campbell has worked as a communications specialist and management advisor with small enterprises, both non-profit and for profit, for over 30 years.

Mr. Campbell served as General Manager of non-commercial WBFO radio in Buffalo, NY from 1972-75. During his tenure, listenership more than doubled; the station received Federal, state, and local grants; and WBFO was the recipient of more than half a dozen broadcast awards.

In 1976, Mr. Campbell assumed the management of non-commercial WXPB in Philadelphia. During the next year, contributions from listeners tripled and WXPB was awarded the first grant in the station's history. In July, 1976, WXPB also served as the flagship of a 40 station national network of non-commercial stations for coverage of Bicentennial events.

In 1982, Mr. Campbell co-founded Praxis Media, Inc., a full service communications consulting and production company which works almost exclusively with Fortune 100 clients such as AT&T, American Express, and others. As Vice-President, he was responsible for creative work including writing, producing, and directing audio, video, and multi-media pieces for in-house as well as for general audience use. He also supervised the renovation of an historic vaudeville house into one of New England's premier video and multimedia facilities.

Over the years, Mr. Campbell has also written and taught, as well as produced over twenty-five hundred hours of radio and video programming, working with and interviewing musicians, writers, and scientists, among others. His special areas of expertise are science, health care, and high technology topics; and financial and education issues. His print articles have appeared in general circulation periodicals in Pennsylvania, Maryland, New York, and Maine, as well as in specialized national publications. He has interviewed a number of Nobel Laureates, and his science interviews and other pieces have been broadcast on National Public Radio and many local non-commercial radio services. His video writing, producing, and editing has won awards for topics ranging from teenage smoking prevention to fiber optic technology to the video version of "The Old Farmer's Almanac." He has also authored a general interest book, *50 Ways to Make Money with Your Computer*.

Mr. Campbell has taught courses in business, linguistics, current fiction, writing, radio, and video production at institutions such as the University of Pennsylvania, Fairfield University, the University of Maine, and the State University of New York at Buffalo. In addition, he has conducted numerous classes and workshops on business and computer topics sponsored by major corporations and by non-profit organizations such as SCORE (a part of the Small Business Administration) and the Women's Business Development Corporation.

Mr. Campbell received an Honors B.A. from LeMoyne College (magna cum laude). He was a Lehman Fellow and received an M.A. in American Civilization from New York University. He completed 70 hours of post-Masters work in Linguistics and Communications at SUNY Buffalo, and has completed specialized management training programs at Harvard University. Currently, he is a doctoral student in the Department of Spatial Information Science and Engineering at the University of Maine.

Mr. Campbell is also a partner in Modular Media, a communications consulting and production company.